

| EXHIBITING RATES PER SQ.M – BARE AREA ⁽¹⁾ | | | | |
|------------------------------------------------------|-----------------|-----------------|-----------------|-----------------|
| | 1 open side | 2 open sides | 3 open sides | 4 open sides |
| EARLY BIRD RATE UNTIL 30 JUNE 2019 | € 119,00 | € 134,00 | € 143,00 | € 151,00 |
| STANDARD RATE FROM 1 JULY 2019 | € 123,00 | € 138,00 | € 147,00 | € 154,00 |

| TURNKEY STAND – FULL PACKAGE ⁽²⁾ | | | | |
|---------------------------------------------|--------------------|---------------------|---------------------|---------------------|
| | 16 sqm/1 open side | 16 sqm/2 open sides | 32 sqm/ 1 open side | 32sqm/ 2 open sides |
| EARLY BIRD RATE UNTIL 30 JUNE 2019 | € 3.000 | € 3.200 | € 5.640 | € 6.040 |
| STANDARD RATE FROM 1 JULY 2019 | € 3.220 | € 3.420 | € 6.060 | € 6.460 |

| Special package - CRAFT BREWERY ⁽²⁾ | | | |
|------------------------------------------------|-----------------------|-----------------------|-----------------------|
| | 8 smq – 1 stand (4x2) | 16 sqm -2 stand (4x2) | 16 sqm - 1stand (4x4) |
| EARLY BIRD RATE UNTIL 30 JUNE 2019 | € 1.600 | € 3.200 | € 3.360 |
| STANDARD RATE FROM 1 JULY 2019 | € 1.720 | € 3.420 | € 3.570 |

(1) **Bare area** rate includes area only and apply only from 16 sqm up. Other items ⁽³⁾ must be added.

(2) **Turnkey rate** includes registration fee, fitting, furnishing, carpet, power supply (1 Kw each 16 sq.m until maximum 4 Kw).

Other items ⁽³⁾:

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| Registration fee (compulsory for each exhibitor) together with the sale of exhibitor invitation tickets covers: insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local taxes, parking passes, Wi-Fi connection | € 380.00 |
| Power Supply per Kw monophasic | € 44.40 |
| Water Supply each | € 173.00 |
| Catalogue entry represented company each | € 50.00 |
| Hosted companies fee (in case of more companies inside one booth) | € 1,000.00 |

VAT must be added to these figures, if due.

Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

| ELECTRONIC TRADE VISITOR TICKETS INCLUDED IN REGISTRATION FEE | | | | |
|---------------------------------------------------------------|--------------|-------------|-------------|------------------|
| Stand sqm | Up to 15 sqm | 16 – 32 sqm | 33 – 64 sqm | more than 64 sqm |
| Trade Visitor Ticket (€2 ea) | 25 | 50 | 100 | 150 |

BEER & FOOD ATTRACTION

THE EATING OUT EXPERIENCE SHOW

15-18
FEBBRAIO
2020
RIMINI EXPO
CENTRE

beerandfoodattraction.it

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TURNKEY STAND FORM

For more details:
www.beerandfoodattraction.it

TURNKEY STAND RESERVED TO CRAFT BREWERIES

Craft breweries 4x2 - 8 sqm



SET UP

Varnished wood walls h 290 cm
Orange carpet

- 1 storage room on the back
- 1 stoll
- 1 reception desk 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

ELECTRICAL SYSTEM

- 1 multiple socket 220 V
- 2 lamps 300 W

Area includes 1 kw electrical supply (220 V) which is enough for a normal office use.

STANDARD GRAPHIC

- 1 Front panel with company name, black colour, support net size 180xh 40 cm

INCLUDED IN THE PRICE

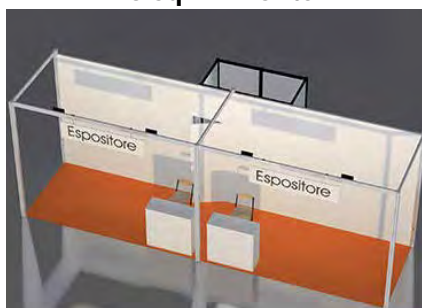
- Bare area rent
- Registration fee
- Electronic invitation tickets for customers
- Wi-Fi
- Insurance
- Exhibitor's entry badge
- Parking

€ 1.720,00

Early bird offer until 30.06

€ 1.600,00

Craft breweries 16 sqm - frontal



SET UP

Varnished wood walls h 290 cm
Orange carpet

- 1 storage room on the back
- 2 stolls
- 2 reception desk 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

ELECTRICAL SYSTEM

- 2 multiple sockets 220 V
- 4 lamps 300 W

Area includes 1 kw electrical supply (220 V) which is enough for a normal office use.

STANDARD GRAPHIC

- 2 Front panels with company name, black colour, support net size 180xh 40 cm

INCLUDED IN THE PRICE

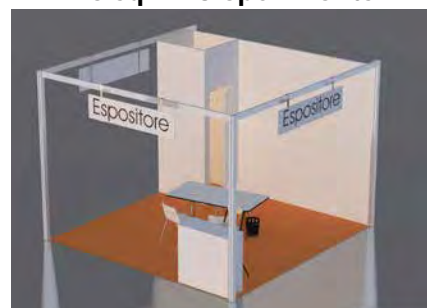
- Bare area rent
- Registration fee
- Electronic invitation tickets for customers
- Wi-Fi
- Insurance
- Exhibitor's entry badge
- Parking

€ 3.420,00

Early bird offer until 30.06

€ 3.200,00

Craft breweries 16 sqm - 3 open fronts



SET UP

Varnished wood walls h 290 cm
Orange carpet

- 1 storage room 100x 100 cm
- 1 rectangular table 160x80 xh 72 cm
- 3 white chairs
- 1 stoll
- 1 reception desk 100 x 40 x h100 cm
- 1 waste bin
- 1 coat hanger

ELECTRICAL SYSTEM

- 1 multiple sockets 220 V
- 3 lamps 300 W

Area includes 1 kw electrical supply (220 V) which is enough for a normal office use.

STANDARD GRAPHIC

- 3 Front panels with company name, black colour, support net size 180xh 40 cm

INCLUDED IN THE PRICE

- Bare area rent
- Registration fee
- Electronic invitation tickets for customers
- Wi-Fi
- Insurance
- Exhibitor's entry badge
- Parking

€ 3.570,00

Early bird offer until 30.06

€ 3.360,00

SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired material until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

ITALIAN EXHIBITION GROUP SPA

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Registro Imprese Rimini e C.F./P.I. 00139440408
Cap. Soc. 52.214.897 iv.

in collaborazione:



con il patrocinio:

media partner



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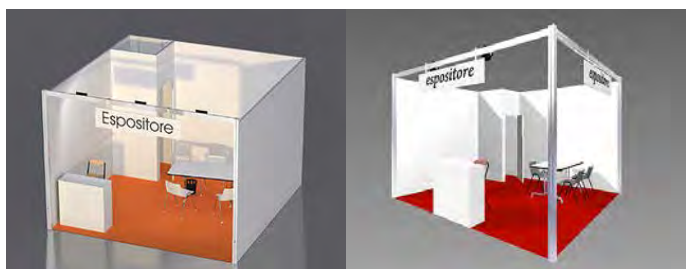
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TURNKEY STAND FORM

For more details:
www.beerandfoodattraction.it

TURNKEY BOOTH/16 SQM



1 OPEN FRONT
SIZE 4X4

2 OPEN FRONTS
SIZE 4X4

SET UP

Varnished wood walls h 290 cm
Red carpet for Food
Orange carpet for Beer and Beverage

1 storage room 100 x 100 cm
1 rectangular table 160 x 80 x h72 cm
3 white chairs
1 stool
1 reception desk 100 x 40 x h100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
1 multiple socket 220 V
3 lamps
Area includes 1 kw electrical supply (220 V)
which is enough for a normal office use.

STANDARD GRAPHIC

Black company name
Support net size 180xh 40 cm

INCLUDED IN THE PRICE

Bare area rent
Registration fee
Electronic invitation tickets for customers
Wi-Fi
Insurance
Exhibitor's entry badge
Parking

€ 3.220,00

€ 3.420,00

Early bird offer until 30.06

€ 3.000,00

€ 3.200,00

TURNKEY BOOTH/ 32 SQM



1 OPEN FRONT
SIZE 8X4

2 OPEN FRONTS
SIZE 8X4

SET UP

Varnished wood walls h 290 cm
Red carpet for Food
Orange carpet for Beer and Beverage

1 storage room 200 x 100 cm
2 rectangular tables 160 x 80 x h72 cm
6 white chairs
2 stools
2 reception desks 100 x 40 x h100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board 220 V
2 multiple sockets 220 V
6 lamps
Area includes 2 kw electrical supply (220 V)
which is enough for a normal office use.

STANDARD GRAPHIC

Black company name
Support net size 180xh 40 cm

INCLUDED IN THE PRICE

Bare area rent
Registration fee
Electronic invitation tickets for customers
Wi-Fi
Insurance
Exhibitor's entry badge
Parking

€ 6.060,00

€ 6.460,00

Early bird offer until 30.06

€ 5.640,00

€ 6.040,00

SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired material until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

PROMOTIONAL TOOLS AND OPPORTUNITIES FOR VISIBILITY

Dear Company,

we have pleasure in drawing your attention to some advertising opportunities to gain more visibility towards potential buyers and encourage visitors presence to your booth.

| DESCRIPTION | PRICE LIST |
|---------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|
| 4-COLOUR COMPANY LOGO ON VISITOR EXPO MAP (30,000 copies printed) | € 1,000 |
| OFFICIAL CATALOGUE – 3,000 copies printed 4 colors Company Logo in the “Exhibitors list” section Full color page | € 350 € 1.000 |
| WEB SITE BANNER (all year) – WWW.BEERATTRACTION.IT “Info for visitors” section | € 500 |

LARGE ADVERTISING SPACES AT THE EXPO CENTRE

| DESCRIPTION | PRICE LIST |
|----------------------------------------------------------------------------------------------------------------|----------------|
| SWAN STRUCTURE 2-SIDED BILLBOARD (two-sided support for 1x1.40 mt. billboard inside the Expo Centre) | € 850 |
| EXTERNAL ENTRANCE BANNERS (single-sided banner m1 x 1,70) | € 3.500 |
| HALLS – FOYER WINDOWS PANELS (window branding adhesive panel cm.258 x 114 each) | € 1.500 |

Italian VAT must be added to these figures, if due

The above solutions are just part of a broader range of offers that can be found at:

<https://en.beerandfoodttraction.it/exhibit/promote-your-company/before-during-and-afterwards>

BEERATTRACTION Team is available to examine any other requests not listed in the sales brochure and design new solutions tailored to your visibility needs.

For further information please contact: see info square in the next page

15 – 18 FEBRUARY 2020

IMPORTANT DEADLINES

| | | |
|------------------------------------------|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BOOKING SPACE AND TECHNICAL DATES | REGISTRATION PROCEDURE | Fill in and send the application form to mail expo@iegexpo.it in pdf format. Pay deposit in order to get benefits as indicated in the application form. Beer Attraction team will contact you with a customized proposal. |
| | EARLY BIRD DEADLINE | 30 JUNE 2019 - DEADLINE EARLY BIRD RATES A deposit must be paid within this date in order to take advantage of reduced rates |
| | AREA ALLOCATION | 2 SEPTEMBER 2019 start of exhibiting areas allocation. The “exhibiting proposal” is considered confirmed by the exhibitor at the payment of deposit as indicated in the Application Form. |
| | PARTICIPATION CONFIRM | Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal. NOTE: deposit payment made after the exhibiting proposal signature does not give any right to the benefits |
| | BALANCE DEADLINE | 22 NOVEMBER 2019 Deadline for total balance payment related to the exhibiting area allocated (Chap. II Part 1 Art.3). Note: after that date any client who will sign a proposal has to pay the balance immediately |
| | BOOTH PROJECT APPROVAL | 20 NOVEMBER 2019 BARE AREAS: Cut-off date for the presentation of stand fitting & layout design to upload in the section “stand projects” in the reserved area TURNKEY AREAS: cut off date to complete service form AB “details form for turnkey stands” in the reserved area |
| | SERVICES ORDERING | |
| | | Cut-off date for the presentation of the forms for ordering services (See online reserved area on the website) |

| | | |
|-------------------------|-------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WITHDRAWAL RULES | Up to 6 September 2019 | if the written cancellation reaches the Organizer no later than 6 th September 2019, the penalty will be equal to an amount corresponding to the registration fee |
| | From 7 September 2019 | if the written cancellation reaches the Organizer from 7 th September 2019, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal |
| | From 22 November 2019 | if the written cancellation reaches the Organizer from the date of 22 th November 2019, penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal (Chap. I Art 5 of Gen. Rules & Regulations). |

FOR FURTHER INFORMATION:

| | | TEAM | PHONE (+39) | E-MAIL |
|----------------------------------------------------------------------------------------------------------------|-----------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Exhibiting space sale, advertising spaces, web advertising, catalogue advertising sale | Sales Account International | Ihsan Ben Sellam | 0541 744 447 | ihsan.bensellam@iegexpo.it |
| Technical assistance: online reserved area services request (e-commerce) | Technical services office | | 0541 744 216 0541 744 214 0541 744 640 | exposervices@iegexpo.it |
| Technical assistance: logistics and planning fitting days, dismantling days, access procedure, security | GALS office | Andrea Silvagni Roberta Sarti | 0541 744 887 0541 744 241 | andrea.silvagni@iegexpo.it roberta.sarti@iegexpo.it |
| Stand Projects Approval | Operations office | Andrea Silvagni Giorgia Ceccaroni | 0541 744 887 0541 744 600 | andrea.silvagni@iegexpo.it giorgia.ceccaroni@iegexpo.it |
| Accounting services: deposit payment, balance, invoices, request of invoices | Accounting office | Marilena Ventura Evis Boshku Domenico Villani | 0541 744 611 0541 744 219 0541 744 316 | marilena.ventura@iegexpo.it evis.boshku@iegexpo.it domenico.villani@iegexpo.it |
| Forms and catalogue assistance | Back Office | Simona Di Bartolo Margherita Morigi Isabella Fabbri Laura Renzi | 0541 744 208 0541 744 292 0541 744 624 0541 744 450 | simona.dibartolo@iegexpo.it margherita.morigi@iegexpo.it isabella.fabbri@iegexpo.it laura.renzi@iegexpo.it |

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS
International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.
On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.
The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.